The Initiative on the Digital Economy (IDE) (http://mitsloan.mit.edu/ide) is a major effort addressing the impact of digital technology on business, the economy, and society. Drawing upon MIT Sloan’s strengths in technology and innovation, its internationally recognized faculty, and over a decade of research and partnership through Sloan’s Center for Digital Business, the new initiative will analyze the broad sociological changes brought about by digital technology. Many of the key issues are described in two recent books by Professor Erik Brynjolfsson and Dr. Andrew McAfee called *Race Against the Machine* and *The Second Machine Age*. Activities include research, events, fellowships, an Inclusive Innovation Competition, and education—including the A-Lab, which is taught in the fall term. IDE offers opportunities to participate in its work through the Undergraduate Research Opportunities Program, research assistantships, and postdoctoral study.

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